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**CosmeticBusiness
International Trade Fair of the Cosmetics Supplying Industry
21 to 22 June 2017**

Leipzig, 1 June 2017

CosmeticBusiness 2017: more exhibition stands, numerous new exhibitors and greater international participation

Considerable interest shown in international trade fair of the cosmetics supplying industry

CosmeticBusiness 2017 will be opening its doors from 21 to 22 June: 411 exhibitors and represented companies from 18 countries will be presenting their new, innovative ideas and solutions for the efficient development of cosmetic products in the MOC Events Centre in Munich. They also include numerous new exhibitors. At the same time, the trade fair manifests a high degree of international participation; over a third of the exhibitors will be coming from outside Germany.

The 13th edition of CosmeticBusiness opens with more exhibition stands, numerous new exhibitors, higher levels of international participation and a host of innovative new products. 411 exhibitors and represented companies from 18 countries will be presenting a complex range of products and services at this year's CosmeticBusiness; this means that Halls 2, 3 and 4 of the MOC Munich are all fully booked.

"Visitors can look forward to an extensive exhibition, which offers solutions for future product ideas and concepts in the cosmetics industry. CosmeticBusiness thus once again demonstrates, that it is, effectively, the sector's major meeting place and source of inspiration for the cosmetics industry and its suppliers in the German-speaking regions," says Markus Geisenberger, Managing Director of Leipziger Messe.

A trade show heavily impacted by new products and innovation

Once again, this year, CosmeticBusiness is living up to its reputation as the trade fair with the largest representation of contract manufacturers and private-label producers in Germany, Austria and Switzerland. Around a third of the exhibitors fit into this category. They will be presenting a large number of concepts and stimulating ideas for all kinds of new products – specialists in the field will, for instance, be able to get information on a new serum with an anti-ageing effect, an active ingredient for combatting wrinkles, of a kind never seen before, and new formulae that include decorative particles.

In the packaging section, which involves around half of the exhibitors and represented companies at this year's CosmeticBusiness, the products and services

on offer range from master batches for plastics to primary packaging materials of all sorts and kinds for both care products and colour cosmetics, including, also, perfumes, fragrances and cleansing products. New forms of packaging, specific finishing techniques and innovative designs will all be on show at CosmeticBusiness 2017. Also represented in Munich will be suppliers of rigid and folding cartons, as well as of display solutions for presenting goods at the POS. And to complete the spectrum of materials, products and services, there will be a range of filling and packaging machinery.

Numerous new exhibitors in all product groups

Altogether, some 50 new exhibitors have signed up for a stand at the forthcoming edition of CosmeticBusiness. In the packaging section, these include paper producers Gmund and Scheufelen from Germany, packaging materials suppliers Arexim and Polipack from Poland, Stakplast from Israel and Takemoto from the Netherlands. Packaging and filling machine suppliers, such as the Swiss company, Synopac, will also be celebrating their first appearance at the show.

Visitors will, however, discover new exhibitors in other product groups as well. Polygon Chemie from Switzerland, Buckton Scott from Germany and Biosynthis from France will all be at CosmeticBusiness for the first time in the raw materials section. New exhibitors in the field of manufacturing / private labels include, for example, Pretty Smart Innovations by Dr. Straetmans from Germany, Volcke Aerosol Connection/Solchim from Italy and MaqPro from France.

High degree of international participation at CosmeticBusiness 2017

This year, the trade fair once again highlights a high degree of international participation. 35 percent of the exhibitors come from outside Germany – an increase of three percent as against last year's CosmeticBusiness. France, Italy, the Netherlands, Poland and Switzerland provide the majority of international exhibitors. For the first time, there will also be companies from Greece and Lithuania at the show.

Multi-faceted conference programme an ideal complement to the exhibition

The accompanying conference programme also provides an overview of the new developments in the cosmetics industry and its supplying industries. This includes topics such as advancing digitalisation, trends in beauty products, colours and materials, as well as the impact of current political developments on the sector.

The SPOTLIGHT show stages some of the exhibition highlights in a dedicated display. The new products presented in this special section in Hall 4 – which include, amongst other things, packaging of the future, seasonal colours and new raw materials – are to be detailed separately in the conference programme. The exhibitors involved are GRAFE, Lifocolor, Sederma, Seppic, Singulus Technologies and Technature.

A further building block in the conference programme is the newly created IKW information event on 22 June. The current challenges facing the European cosmetics industry will form the central focus of the lecture series organised by the The German Cosmetic, Toiletry, Perfumery and Detergent Association (*Industrieverband Körperpflege- und Waschmittel e.V. - IKW*).

Notice for editors:

Accreditation for CosmeticBusiness 2017 is available to the press in advance online at: www.cosmetic-business.com/tradefair/en/press/press-service/accreditation/

About CosmeticBusiness

In 2016, 410 exhibitors and represented companies from inside and outside Germany presented themselves, their products and services at CosmeticBusiness, the international trade fair for the cosmetics industry and its suppliers. CosmeticBusiness is the only international trade fair in Europe, at which the cosmetics industry meets up exclusively with its suppliers and finds the wherewithal for the development of all kinds of cosmetic products, from the raw materials and manufacture to packaging. The only sector meeting place in Germany, Europe's largest cosmetics market, this B2B trade fair is indispensable as a trend barometer for decision makers in senior management positions, in product management and development, as well as those in marketing, purchasing and production. CosmeticBusiness 2017 will take place on 21 and 22 June in the MOC Events Centre in Munich.

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